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March 11, 2003

Ms. Luly E. Massaro, Commission Clerk Rhode Island Public Utilities Commission 89 Jefferson Boulevard Warwick, Rhode Island 02888

Dear Ms. Massaro:

We are filing, herewith, for effect April 10, 2003, tariff material consisting of:

#### RI PUC No. 15

Part/Section	Revision of Page(s)	Original of Page(s)
TOC	11	N/A
<u>A/7</u>	8	N/A
<u>M/1</u>	28	N/A

This tariff filing provides for the introduction of Extended Referral Service. Extended Referral Service is an optional intercept service for business customers that provides for the continued referral of a disconnected, suspended or changed number beyond the minimum basic referral period. Extended Referral Service uses a recorded announcement to give a caller the number's status and a referral number. This service is limited to business customers.

The estimated annual revenue associated with the introduction of Extended Referral Service is \$133,325 in Year One, \$138,875 in Year Two and \$144,750 in Year Three.

If you have any questions regarding this filing, please contact Frances O'Neill-Cunha of my staff at 401 525-3560.

Enclosed are an original and nine copies of the tariff material. Please return a copy of this letter and the tariff pages marked "Duplicate" with your stamp of receipt.

Respectfully submitted,

Theresa L. O'Brien

Attachments

## Verizon Rhode Island

# **Extended Referral Service**

**Tariff Filing Support Package** 

March, 2003

## **Extended Referral Service**

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#### Section 1

## **Service Description**

The purpose of this filing is to introduce a new product – **Extended Referral Service** For Business Accounts.

### A. Background

Referral Service announces to a calling party the status of the called party's number and, when appropriate, refers the calling party to a number(s) where the called party – the Referral Service subscriber – can be reached for a specified time period. This information is relayed by a recorded announcement.

The type of referral message for a particular subscriber/called party is determined when the called party permanently disconnects, temporarily suspends or changes his/her telephone number, or experiences a directory publishing error. The customer can choose between having his/her number referred or having a disconnect message provided to the calling party. Customers whose telephone services are permanently disconnected because of non-payment are placed on Disconnect Announcement Service without a referral to another number.

Verizon's existing Basic Referral Service is limited to thirty (30) days or the remaining life of the directory in which the old telephone number appears, whichever period is shorter. All business main telephone exchange lines including Centrex, PBX, Intellipath, Flexpath and Direct Inward Dialed main numbers are eligible for Basic Referral Service. If the referral is necessary because of directory error, the Telephone Company will continue to provide a referral without charge for the life of the directory.

#### B. Extended Referral Service

Extended Referral Service provides customers the ability to increase the duration of the Basic Referral Service recording for up to twelve (12) months beyond the Basic Referral period of 30 days for a monthly charge of \$5 (five dollars). This service is available to business customers with main telephone exchange lines including Centrex, PBX and Direct Inward Dialed Accounts.

Extended Referral Service is available for resale.

Requests for this service must take place at the time of disconnection, temporary suspension, move or telephone number change. Business Customers who purchase this service will be billed in advance as a one-time charge. The one-time charge equals the applicable monthly rate times the number of months or fraction thereof that the customer requests be included in their Extended Referral Service period. Extended Referral Service is subject to a two-month minimum charge. Customers whose telephone services have been disconnected due to non-payment are not eligible for Extended Referral Service.

#### Section 2

## Rationale for Filing

The purpose of this filing is to introduce Extended Referral Service, which will provide business customers with the option to extend Basic Referral Service beyond the current 30-day period, up to a full 12 months (usually until the next annual telephone directory is published with the new/updated information). This service will provide business customers with more options and control of their telecommunications services.

#### Section 3

## **Rate Development**

The rate for Extended Referral Service reflects market-based pricing. Verizon Rhode Island based its rate development on a review of competitive telephone companies' rates and offers, as well as the current rates in other Verizon states including: New Jersey, Pennsylvania, Delaware, the District of Columbia, Maryland, Virginia, California, Illinois, Michigan, Missouri, North Carolina, Nevada, Ohio, Texas and Wisconsin.

The proposed rate for Rhode Island is \$5.00 per month with a minimum of two months.

Verizon certifies that the above rate is not less than the Long Run Incremental Cost of Extended Referral Service.

## **Section 4**

## Multi-Year Revenue Projections

The projected revenues are:

	Year 1	Year 2	Year 3
Avg Referral Lines	5,333	5,555	5,790
Revenue per year	\$133,325	\$138,875	\$144,750
Cumulative	\$133,325	\$272,200	\$416,950

Forecast is based on the average customer ordering 5 months of service

Growth rate is based on average access line churn rate of 4.2% per year